



## The Frankland River wine region

Western Australia's Frankland River region is a rising wine industry star.

Located in the Great Southern region of Western Australia, Frankland River is one of Australia's fastest growing wine areas.

Although viticulture began in the Frankland River region in 1969, it has only more recently become known as a significant producer of premium Western Australian wines.

Today there are 29 vineyards at Frankland, encompassing some 1,669 hectares (4,122 acres) of vines.

Ferngrove has two established vineyards in the region and operates a third vineyard at nearby Mt Barker.



Ferngrove Vineyards Ltd:

Perth Office

Telephone: 61 8 9363 1300  
Fax: 61 8 9363 1333  
Email: [info@ferngrove.com.au](mailto:info@ferngrove.com.au)  
Web: [www.ferngrove.com.au](http://www.ferngrove.com.au)

Suite 2, Level 3  
85 South Perth Esplanade  
South Perth, Western Australia, 6151.

Winery

Ferngrove Road  
Frankland River  
Western Australia, 6396  
Telephone: 61 8 9855 2378  
Fax: 61 8 9855 2368



Distribution/Stockists

red+white  
Level 3, 112 Trenerry Crescent  
Abbotsford, Victoria, 3067  
Telephone: 613 8413 8333  
Fax: 613 8413 8334  
Email: [national@redandwhite.com.au](mailto:national@redandwhite.com.au)  
Website: [www.redandwhite.com.au](http://www.redandwhite.com.au)





## The Ferngrove Story

Ferngrove is a remarkable success story built on a vibrant dream of a Western Australian south coast pioneering family.

Located in the Frankland River wine region, 360 kilometres south of Perth, Ferngrove has quickly established a reputation as a premium Australian wine producer.

Since the first vintage in 2000 Ferngrove wines have been awarded an impressive number of trophies and gold medals.

That success is set to continue with Ferngrove's senior winemaker Kim Horton named Young Winemaker of the Year for his exceptional winemaking ability in the inaugural Australian Wine Selector's Shining Light Awards.

A strong portfolio of brands has also established Ferngrove wines in the key international markets of the UK and Europe, Asia and North America.

In line with Ferngrove's commitment to quality, the modern winery sets a high standard in design and technology in the region.

The rammed-earth building, corrugated iron roof, wide verandas, extensive use of local timber and a lookout tower with sweeping views of the spectacular Stirling Ranges connects the winery to its farming history, and reinforces Ferngrove's brand positioning of being authentic, modern, accessible and unique.

James Halliday awarded Ferngrove's winery 5 stars in 2004 and 2005.

## The Ferngrove Range

Premium fruit, modern winemaking facilities and a good understanding of our customers' needs enable Ferngrove to produce premium quality wine at a price that represents exceptional value for money.

**Symbols** – Offers fresh, flavoursome and distinctly easy drinking wines that substantially over deliver on quality, at affordable prices.

Sauvignon Blanc Semillon  
Cabernet Merlot  
Shiraz Viognier



**Estate** – Typically Frankland River in style, the estate range offers wines with elegance and finesse, yet modern, stylish and very approachable.

Sauvignon Blanc  
Chardonnay  
Merlot  
Shiraz

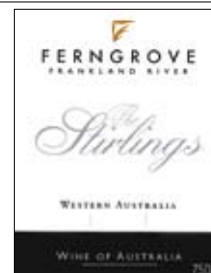


**Orchid** – Features wines made from premium parcels of estate-grown fruit. The flagship of the Ferngrove wine range, the Orchid range represents the pinnacle of Frankland River winemaking.

Cossack Riesling  
Diamond Chardonnay  
Dragon Shiraz  
Majestic Cabernet Sauvignon  
King Malbec



**The Stirlings** – The Stirlings is Ferngrove's super-premium wine. The winemaker selects only the very best parcels of fruit from the Frankland River vineyards for this wine. This flagship red is a serious blend of weight and structure.



## Industry experts have their say about Ferngrove:

### Jeremy Oliver – The Australian Way, May 2005

"Ferngrove's hallmark is the bright focused varietal qualities of its wines, usually delivered with elegance and structure... I believe it will forge a presence among the best we have."

### Michael Zekulich – The West Australian, January 2005

"Ferngrove has quickly gained a reputation for its cool-climate wines and now is WA's third biggest producer crushing 5700 tonnes last vintage."

### Oz Clarke – Decanter, December 2004

"This is arguably the most successful of the new breed of Western Australian wineries. It has the potential to be one of Australia's best..."

### Huon Hooke - Sydney Morning Herald, Good Living, October 2004

"Ferngrove is without doubt one of the most impressive start-up wineries of the past five years."

### James Halliday – Cuisine Magazine, January 2004

"I will be most surprised if Ferngrove isn't one of the major success stories of the first decade of the new millennium."

**"I'm really passionate about the Frankland River wine region. I don't think you'd find better quality fruit anywhere in Western Australia."**

- Kim Horton – Senior Winemaker.

